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Business Voice Political Committee Announces Endorsement of Goodson and Plasencia

Melbourne, FL: Business Voice Political Committee Board of Directors voted this month to support Tom Goodson and Rene Plasencia, two experienced legislators running in new districts this year.

“Goodson and Plasencia are true representatives of this growing region” states the organization’s Chairman, Larry McIntyre. “They understand the high-tech corridor between the Space Coast and Medical City demands a well-educated workforce to meet the needs of these innovative industries.”

Goodson is a small business owner from Cocoa and former Port Commissioner for the Canaveral Port Authority. He has served in the Florida House since 2010 representing parts of North Brevard and East Orlando, but filed to run in district 51 this year. The seat, being vacated by Speaker Crisifulli who is termed out, includes Port Canaveral and the city of Cocoa, as well as portions of Merritt Island, Rockledge and Viera.

“Representative Goodson has always been a wonderful advocate for the Port and the space industry,” states McIntyre. “He has also been a strong supporter of improving vocational training because as a small business owner, Goodson knows there are wonderful opportunities for our students in the highly skilled trades.”

Goodson’s move to the 51st district left open the 50th district, which spans from Titusville to beyond Lake Nona. East Orange County and North Brevard have always been tied together, with many space center employees living west of the St. John’s River. Plasencia, who has been an advocate for the space industry and his many neighbors who work there, filed to run in the 50th.

Plasencia is known as ‘Coach P’ in the East Orlando community where he has taught and coached track for the last 14 years. The UCF alumni first ran for the Florida House in 2014 on a platform of supporting strong public education and job creation to serve the needs of the rapidly developing area.

“As the Lake Nona region continues to grow and the next generation of the high tech space industry takes foot in North Brevard, Coach P will be an outstanding advocate for the needs of businesses moving to and expanding in this region,” states Kathryn Rudloff, Executive Director of Business Voice.

These are the last two legislative endorsements to be announced by Business Voice Political Committee after a rigorous review of the area races, including candidate surveys and in person interviews. The group, which includes diverse group of business leaders from across the Space Coast region, is committed to supporting the most qualified candidates who will best serve the interests of the Space Coast region and local job creators. They are still reviewing school board, port commission and the county constitutional races and hope to make further announcements in the coming weeks. After they have voted to support a candidate, the committee will work to support their campaigns and communicate directly with voters.

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Business Voice Political Action Committee, Inc. is a political committee organized and existing in accordance with Chapter 617, Florida Statutes, and is an independent, autonomous organization not affiliated with any political party or political organization.

Business Voice engages businesses from across Brevard County and the Central Florida Region to provide a cohesive voice in political advocacy at the State, regional and local levels. Business Voice is operated on a non-partisan basis to promote pro-business candidates and a pro-business legislative agenda.