

# Micah Nix for Brevard County Commission District 1



1400 N Carpenter Rd. • Titusville, FL 32796 • Phone: 321-749-3627 • Fax: 321-267-0425 • E-Mail: Micah@MicahNix.com

## Objective

To be elected by the voting public to the Brevard County Commission for District 1 and to represent the will of the people using logic, my conservative values and business experience as the filter in my decision making process.

## Education

Apollo Elementary School -Titusville, FL

James Madison Middle School-Titusville, FL

Astronaut High School- Titusville, FL *“During my time at Astronaut High School, I competed in the DECA Business Program and placed highly each year in the State of Florida Business Competitions in “Vehicles and Petroleum Management”, “Full Service Restaurant Management” and I Placed Number 1 in the State of Florida for “Finance and Credit.”*

Attended Classes at Brevard Community College-Titusville Campus

Independently Studied Business Principals, Entomology and Integrated Pest Management Concepts.

Spent 15 Years researching the entomology of Bed Bugs and Chemical Efficacy for the Hospitality and Multi-Family Industries.

## Work Experience

**Cook at Pumpernickels Deli 5150 Hopkins Ave. Titusville, FL 32780 1988-1991**

**Vice-President of Nix Pest Management 309 Lagrange Titusville, FL 32796 1989-1999**

During my time at Nix Pest Management, My duties included:

- Running the Day to Day Operations
- Managing Employees
- Customer Service
- Chemical efficacy Studies
- New Products implementation
- Advertising and Marketing.

During this time our company was voted Best Small Business in Brevard County.

**Micah Services Inc. in 2000-Present** Developed Micah Services Inc. to be a pest control business focused primarily on the Commercial Hospitality markets. I started Micah Services Inc. in Central Florida with the premise of utilizing integrated pest management, or the act of reducing the amount of pesticides applied in any living area by using mechanical and biological methods. I developed methods of training canines to sniff out Bed Bugs to detect and reduce occurrences for hospitality clients.

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As owner, I grew the company from 1 employee to 22 employees currently. I have developed standard operating procedures' and protocols for many major hotel chains and HUD Protocols in many States. I assisted in the writing of a bill for congress called the Don't let the Bed Bugs Bite act of 2009 which was sponsored by Rep J.K. Butterfield of North Carolina and presented this bill to many members of congress per the request of Rep G.K. Butterfield of N.C.

My business grew despite the downturns in the markets due to our commercial placement and the research I had been performing in the area of Bed bugs. I started training Canines to sniff out Bed bugs and started utilizing the trained canines in the hotels and time-shares. This enabled me to start a new education company. This additional company, "Insect Education Services LLC" was focused on training Pest Control Companies across the Country and Canada to learn about the entomological side of bed bugs and how to utilize our canines to search out the insects in a timely manner within the hospitality settings. We shared tools and techniques to better position these companies within their respective markets. The response to this business was overwhelming and quite successful. We now have canine bed bug detection teams in most US States and most Canadian Provinces.

Because of our Success, Micah Services Inc. was selected to test equipment for a company called Temp-Air. We aided Temp-Air in the development of heating equipment that is used to kill bed bugs within the multi-family and hospitality industries. Once the equipment was operational Micah Services Inc. would send a two man team to train any Pest Company that bought the equipment within the US and Canada.

I have been the keynote speaker at engagements for venues such as the University of Florida's Entomology Agriculture services Continuing Education Classes in Gainesville, FL, South Eastern division of HUD in Myrtle Beach, SC, ARDA, and the Southern Green Initiative Conference in Miami, FL.

Micah Services Inc. has been a leader in the reduction of Pesticides by utilizing non Chemical Approaches to insect elimination such as the use of trained canines to locate the insects and the use of heat to eliminate them without the overuse of pesticides. Our Business strategy shows an annual growth of 20% each year and climbing.

## Not For Profit Experience

### **Board of Directors "The American Junior Blind Golf Foundation" 2002-2004**

- The American Junior Blind Golf Association was formed to provide well needed sports programs to children under the age of 18 who were blind. The sport of choice was golf. Adult Blind Golfer Worth Dalton hit a hole in one over the water onto an Island green in Milwaukee with a 7 iron in 1999, which gained him national attention. This sparked the idea of teaching children who were sight impaired to participate. I was appointed to the board to facilitate donations and run the sporting events. It was very personal to me for I golfed many times with Worth Dalton as a coach and considered him a friend. The Not for Profit was abolished upon the untimely death of Mr. Dalton.

### **Board of Directors "The World Detector Dog Organization" 2009-2012**

- Served as Industrial and Commercial Relations Liaison for the Organization
- This Not for Profit developed certifications for police and fire scent detection canines.
- I was in charge of dealing with the public as well as acting as proctor for canine certification testing across the Country.
- Certifying Police, Narcotics and Arson Canines as well as private sector canines such as Bed Bug Detection Canines was very rewarding. The experience of being a part of a well-trained biological tool that possesses capabilities far beyond our human counterparts was truly indescribable.



## **Executive Director of “The National Bed Bug Association” 2012-2014**

- Served as Executive Director of the Board.
- Oversaw and developed the curriculum of the Membership, Advertising, Web Development, Entomological research and Product efficacy Testing.
- Published Writer for the Quarterly Publication “The NBBA Magazine”
- Developed Standard operating procedures for Bed Bug Occurrences in Southeastern HUD, Multiple Hospitality Chains and Medical Facilities as well as Multi-Family and Assisted Living.
- Presenter and Guest Speaker at entomological events at UF facilities and Hospitality conventions.

## **President of “Mims Little League” 2013-2015**

- Elected as President of the Board, Worked closely with North Brevard County Parks and Recreation Boards as a partner for the Holder Park area.
- Developed new strategies which increased youth participation to over 300 children
- Maximized fiscal responsibilities over prior years.
- Created more community involvement and raised more money to buy equipment and needed field upgrades such as scoreboards.
- Managed all day-to-day Operations, Scheduling and adherence to the rules of the Charter.

## **Politician 2015-2016**

Being involved with Business in North Brevard County for over 27 years has given me very good insight as how to better support local economy, reduce unemployment and promote business and community growth all while maintaining a fiscal responsibility. I am currently running for Brevard County Commissioner of District 1.

## **Skills**

I have had the privilege of being involved with many companies and selected to sit on the Board of Directors for many not-for-profit organizations. My diverse research experience has allowed me to grow a working knowledge base in many areas of not-for-profit and my proficiency in business with regards to the service industry has afforded me a vast knowledge of customer service and employee motivation skills. Fiscal Responsibility is paramount when it comes to dealing with the inter-workings of any business or government entity and having a great group of people with varied backgrounds and diversity acting as your board allows for many different viewpoints all directed at a central goal of success.

## **Hobbies**

I am an avid Hunter, Marksman, Fisherman, Musician proficient in the Piano, and Guitar, and Researcher. I spend most of my evening hours, keeping up with current events and researching plausible solution scenarios to local problems that involve our community.

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## **Certifications and Memberships**

Certified Pest Control Operator Department of Agriculture License Number JF 9053 Certified in the Following Categories;

- General Household Pest Control
- Lawn and Ornamental
- Termite and Other Wood Destroying Organisms
- WDO Inspector
- Certified for Preconstruction Termite Treatments

Certified Scuba Diver

Lifetime Member of the NRA

Member of the Titusville Area Chamber of Commerce

Member of the Space Coast Area Association of Realtors

Member of the Concealed Carry Association

General Voting Member of Mims Little League

Certified Food Manager

**1. Assuming you are elected to County Commission, What will be your primary area of interest and what do you hope to accomplish in this area.**

*As a County Commissioner it would be my duty to represent the people in my district as well as benefit the people in the entirety of Brevard County. My Specific Interests are:*

- *Infrastructure Stability: I hope to accomplish a firm revenue source that accounts for all backlogged road maintenance and accounts for the status quo of 55 miles per year of continuing roads repaving.*
- *Business Growth: Many areas within Brevard County are experiencing substantial growth. It is my hope to model and create growth for District 1 based on these areas and to have a working model of streamlined access for new businesses to develop.*
- *Space Development: The privatization of space exploration has opened a new market in District 1. It is my hope to nurture and grow the relationships between these private companies and County Government to promote expansion and create more employment opportunities for our residents and to broaden the prospects of more high tech job creation in our area.*
- *Eco-Tourism: Brevard County has some of the most pristine beaches, waterways and wildlife in the State of Florida. It is my hope to attract and promote Brevard County as a premier destination for Eco-Tourism. With all of our protected lands and estuaries, it would only be fitting to see substantial growth in this arena as well as the development of private eco-tourism companies to show case how beautiful life in Brevard County truly is. It is also my hope to assist in the efforts to establish a working solution for the protection and restoration of the Indian River Lagoon.*
- *Small Business Development: I am determined to aid the development of small businesses. As a small business owner, I am passionate about streamlining the process and shortening the length of time for small business to go from inception to operation. County and Local Government can play a role in making this process less overwhelming for entrepreneurs by assisting in the process or designating a liaison to assist the entrepreneur in the permitting, licensing and inspection processes. After all, the faster a business is in operation, the faster it can reduce our unemployment and give our economy a boost.*
- *Governmental Fiscal Responsibility. I have already started meeting with multiple departments within Brevard County Government. It is my goal to review each department and hold close communications with the departments to find any areas that may be wasteful, unnecessary, or excessively burdensome on the taxpayer. Overviewing budgets and the amount of production being performed is the first step in cost savings. It is my duty to the taxpayer to make sure that waste and underperformance be addressed.*

**2. In the next 10 years, what do you believe will be the top three critical needs of Floridians/Brevard County residents?**

- *Infrastructure: is going to be a key point of critical need. Roads within the county are getting to a state of disrepair and the need for a solution to fund the amount of backlogged roads that need repairs as well as the need to maintain the status quo of road repaving is going to be in the forefront of our needs.*
- *The state of Indian River Lagoon: and the massive fish die off has presented as a critical need for Brevard County and will continue to be a critical need in the coming decade. Preservation of this great resource and the need to remediate the causes of the degradation will be a focal point to all Government and Municipalities that are affected. Eco-Tourism and quality of life along the basin, and all people of Brevard County are affected; it is our duty as the people of Brevard to be Good Stewards of our natural resources to find workable solutions to this issue.*
- *Business Growth: Brevard County as a whole felt the impact when the Shuttle Program was halted. District 1 in particular saw a vast decline in local business. This is evident by any passerby that drives through. Broken down or abandoned commercial properties still line our roadways. Our neighborhoods still have abandoned and foreclosed houses and the economic effects are still being felt by residents in North Brevard County today. The promotion of new business to stimulate growth in the communities and bring new residents to our area will be a critical need for Brevard County and District 1 in particular over the next 10 years.*

**3. Recently, there was a legal opinion from the Council for Charter Review Commission that opined the Charter Cap may be unconstitutional. Do you support the repeal of this language that would ultimately give the County Commission full authority and discretion to set its budget as it sees fit?**

*I have never been a fan of self-governing, Checks and balances were put in place for a practical purpose which consists to reduce over-governing or over-taxation of the citizens. However, If the Charter cap language is proven in the court of law to be unconstitutional, I would support the repeal of this language. My opinion is that in all levels of Government, Elected officials should always stand on the side of constitutionalism. While I realize that this cap has been very beneficial at keeping taxes low. If it is found to be unconstitutional, it must be repealed or changed in a manner that makes it consistent with the law.*

**4. How would you reduce the budget to save taxpayers money? As specific as possible explain the reductions you will propose/achieve for the budget.**

*I am currently having meetings with many departments within Brevard County. I am reviewing public record budgets, and having meetings with department directors to gain insight to top level management and their strategies. I am also meeting with workers and laborers to obtain points of view on both sides of the spectrum. My overall approach is simple, "If you want to find waste, talk to the people who spend every day of their lives looking at it." One of the problems that I see in Government is the fact the people who make the decisions are so far removed from the end user and the laborers that they can lose sight of the cost savings that can*

*be right under their noses. Government should be no different than a large business. While no large business is run with complete efficiency, there are steps that can be taken and logic that can be introduced that guide upper management to cost savings. Evaluation of the performance for each department and getting involved with many people on many levels at each department is how I will evaluate taxpayer savings. I am a firm believer that Government is too big. Strategic reductions have to be made, however, making a blanket statement that I would cut or reduce departmental funding without having completed my research would be reckless and could prove detrimental to many lives and families.*

*There is no single solution to reducing governmental waste, it is an obligation that I feel to needs to be addressed at every level, department by department. As time goes on and I perform more evaluations, I will have perception of these cost savings and how it will translate back to the taxpayer.*

## 11. Business Profile

1. **Listed below are various groups who contribute to campaigns. Please indicate, by each group, whether you believe they will support or oppose your candidacy?**

|                                 |   |  |
|---------------------------------|---|--|
| ➤ Agribusiness                  | <input checked="" type="checkbox"/> Support | <input type="checkbox"/> Oppose            |
| ➤ Personal Injury Trial Lawyers | <input checked="" type="checkbox"/> Support | <input type="checkbox"/> Oppose            |
| ➤ Banking & Finance             | <input checked="" type="checkbox"/> Support | <input type="checkbox"/> Oppose            |
| ➤ Developers                    | <input checked="" type="checkbox"/> Support | <input type="checkbox"/> Oppose            |
| ➤ Environment Groups            | <input checked="" type="checkbox"/> Support | <input type="checkbox"/> Oppose            |
| ➤ Insurance                     | <input checked="" type="checkbox"/> Support | <input type="checkbox"/> Oppose            |
| ➤ Labor Unions                  | <input type="checkbox"/> Support            | <input checked="" type="checkbox"/> Oppose |
| ➤ Local Businesses              | <input checked="" type="checkbox"/> Support | <input type="checkbox"/> Oppose            |
| ➤ Manufacturers                 | <input checked="" type="checkbox"/> Support | <input type="checkbox"/> Oppose            |
| ➤ Medical (Physicians)          | <input checked="" type="checkbox"/> Support | <input type="checkbox"/> Oppose            |
| ➤ Party Leadership              | <input checked="" type="checkbox"/> Support | <input type="checkbox"/> Oppose            |
| ➤ Architects/Engineers/CPAs     | <input checked="" type="checkbox"/> Support | <input type="checkbox"/> Oppose            |
| ➤ Realtors                      | <input checked="" type="checkbox"/> Support | <input type="checkbox"/> Oppose            |
| ➤ Teachers                      | <input checked="" type="checkbox"/> Support | <input type="checkbox"/> Oppose            |

2. **The Business community should support my candidacy because:** I live and breathe business every day. As a Business Owner I understand the decisions that have to be made in order to turn a profit, take care of employees, fight against unfair taxation levied against businesses as well as governmental overreach. My goal is to streamline processes for new businesses and to bring about changes to current regulations that are counterproductive to business operations. Without a thriving business economy we can't expect to attract new residents to our community and improve growth.
3. **Describe your experience that qualifies you for the position you seek.** The first and foremost qualification is being involved in all aspects of running a successful business. My observations over the years has been that the current political system has deviated greatly from being run as a business, and that fiscal responsibility has been cast aside and replaced with appeasements. This methodology cannot produce a profitable and successful economy. We simply cannot wastefully spend our way into success. Starting a business with one employee and building that business to one of the largest