

Katye Campbell - District 5

- 1) I am 11 year brevard resident. Moved in 2007 to go on staff t first baptist melbourne. Ministry 21 years. To work with young adults. Worked in schools as volunteer, parent, musician (piano) and few years ago got back in schools as substitute. Two years ago, spoke to friend about the lack of conservative voice on the school board, and he suggested I run. Will have upcoming hs, middle and elementary school. What are things important to us? I grew up in Texas. education, music education in TX and KY and involved in schools.
- 2) qualities? Service position. Being able to communicate and hear all sides and talk to the community. We are all stakeholders. Even those without kids in schools. Just since announcing to run have had lots of conversations with elected officials, teachers parents. Charter schools - I sat down with local administrator of pineapple cove to get as much information as I could to make a wise decision. Presented with glut of info every time they meet and need to do homework scan make decision. Meeting with the sheriff, going to the forums, things I'm already doing.
 - 1) Guiding principles/core values - about students first. we can do good PR, capital, but if we aren't helping students and staying up to help students then we aren't doing our job. Not in food management, transportatio, psych, etc. kids need to be our focus. Secondary focus needs to be our teachers, because they are who standing in front of the kids. Our salaries need tone competitive. Need to support them. Students being distracting and disruptive students come back to class with nothing done. No consequences. Teachers need support.
- 3) Workforce? Huge issue statewide. District continue and expand on CTE programs. Fabulous getting kids ready for college, AP tests etc. CTE allow to look at different fields and find good career. Aerospace manufacturing, culinary arts, business academy. Skilled labor jobs because don't have the people. Can be both and for those going to college and those not. Great idea for college bound kids to be able to work their way through school. Fantastic idea.
 - 1) Fill the talent gap. One things we can do better is communication. Excellent STEM in almost all HS. Parents not always aware they are there, that have those options. Corridor busing available again, but parents not aware of opportunity to seek out those programs. We have great businesses inner community to come into the schools and educate kids on the possibility in those industries. School security is making schools seems like fortress, keep out. We will have to work harder to invite businesses and leaders from community come in and be an active part of our schools.
 - 2) Do well? improve? Make sure CTE programs we have match up with the job market, especially in our community. Focus on Communication so everyone aware what we are doing.
- 4) Teacher retention? Spoken with teachers, and they are ok with how it is now. Only exception is hard for elective teachers to get the same marks of distinction to earn the raises. So make it more equitable. It will come down to money. We are great place to live, low taxes. We are second lowest amount beginning teacher salary 6 surrounding counties. And I looked at what mine would be as an experienced teacher, brevard was the absolute lowest. And was only \$100 more than starting teacher. And not just leaving, getting out of teaching. Making sure they are supportive. District administrative plan not working, and teachers not feeling supported.
- 5) Standardized testing? In testing I grew up wit IOWA standardized tests, then every state decided to have their own. Standardized testing has its place. Every org, industry, business has standards to know how they are doing their job. The problem is what we are doing to get ready for it. example: by end of third grade writing 5 paragraph opinion piece. My older two didn't have to do that. We saw scores were low so going to do this until the next year and a half to get ready for next test. We have to let teachers teach and not hamstring

them. Charter schools have to take standardized tests, but have ability to choose how to teach. Let all teachers have that flexibility.

- 6) Common core? Driven by moneymakers and state legislators... teachers and parents need to be stakeholders in what is on the standards.
- 7) Innovative practices - new law higher performing principals can have more leeway at their schools. I think good idea and expand on that. Look at why charter schools are being successful, and incorporate those innovations. Also over see multiple school, like public schools following charter school model. interesting. Get serious about the discipline plan. In any classroom have those who excel, distractors, and ones caught in the middle. Make sure students know their job is to learn. Get with the program or go somewhere else. Makes sure parents know that as well.
- 8) SRO new law and county plan. As a parent, everyone wants SRO's in the schools. We don't have manpower even if we had the money. I don't want law enforcement to lower standards just to fill the positions. Schools where shooting happens had SROs. So SRO at every school great idea, but not solution. As guardian program, as parent, I was comfortable with that. Our requirements almost double what Texas Marshall program requires. Haven't had single incident with accidental shooting. Even if have SRO or specialist, 1 or 2 people not enough on these huge campuses. New position not paid for by funds from the state, concerned little bit too much responsibility. So want o go back and look at guardian program again.
- 9) Budgeting transparency. communication. As district not doing a good job. Youtube videos have maybe 80 views... people don't pay attention. Hired Matt reed, new focus on it and They are trying to work on it. Know they will come back and ask for the 1/2 cent sales tax for capital in 2020. So if we have to ask public again, we better be communicating with the public what we are spending that money on now. Do good job with the money and communicate clearly. I'll be honest and found out what all states spend per student.... Texas and FL very similar, neither has income tax, they have higher sales tax, property tax close, we spend same, about within \$40 per student, but our teachers get paid about \$7k less than average in Texas. \$45k v 55k. But spend same per student. Where does our money go?
- 10) Top three most critical needs in next 10 years? If we want to attract families here we have to make sure our schools excell. We have options here in brevard, but make sure public schools excel. Culture shift, important for schools to go a little bit beyond education factor that students can not learn in unruly environment, or when life is coming in on them, and their social emotional issues. Current superintendent says that is #1 issue. But we can't cross over parents rights, we cant get in business of psychological services, but refer thosekiyds and families out and coordinate with local departments and non profits and churches to help students meet the challenges. So we can make sure students needs ar e met so they can come to school ready to learn.
- 11) Superintendent search. I do at this time. Because transition time is short, time it would take to hire would take us past beginning of school year. To be honest I don't have a relationship with those they are looking at. I do hope that they take community input on that. But time factor is crucial. We have very talented people. People outside district can apply.... Just not paying for nationwide search.
- 12) Important for someone who is conservative on the school board to make sure tax dollars are well spent. People moving look at schools so need good relationship with the realtors. Support me because I see that our businesses should be in the schools. Partner with our schools and make sure students know what real life looks like.
- 13) Music programs are available and some are really great. We send kids out of area to better program. There are opportunities. EGYC, SHS, Bayside and some up north.
- 14) Felt like school district made a misstep with the anti discrimination issue. The language was already in policy. They can say it wasn't about bathrooms but it was. And if/when it comes back up.... More than guns in schools, parents are worried about parents going in bathrooms or locker room and see something they aren't ready to see. I think district made

mistep. Palm Bay did not go with changing the language. But schools district bowed to political pressure. I don't like that weighing into school policy. Be sensitive to students but be realistic.

- 15) Crowded race, path to victory? Working on fundraising... they said you need money to get your message on. We raised \$5k in two weeks. So I'm excited about that. Half way toward goal. Going door to door. Will be on the ground campaign, waving signs, collecting petitions, save money and meet people in the community. Be a change and be a conservative.