

2018 Interview Evaluations - Business Voice Candidate score card.

Those present for the interviews will rank the members on these categories:

Presentation - How personable, professional and articulate were they? Politicians, for better or worse, must be successful at all three to effectively communicate with constituents, their elected colleagues and the community.

Experience - Do they have life or career experience that has helped prepare them for the demands of the job? Budgeting, management, leadership, or other relevant skills.

Knowledge - Do they understand the major issues facing the county/state today? Are they able to adequately discuss the various issues we brought up in interviews? Do they understand the function and role of the office they seek?

Campaign - Are they a serious candidate, based on their campaign organization, volunteers, fundraising and voter contact efforts?

Ethics/Integrity - Do they display a high moral character and sound guiding philosophy that gives confidence they will act in the best interest of the community? Will they apply common sense and seek solutions, rather than be beholden to any one philosophy, constituency, or political power?

Service Minded - Did they display a desire to serve and help their community? Do they recognize the impact of their office extends beyond the district they represent and will they rise above parochial interests for the betterment of the entire county/state?

Business Minded* - Does the candidate recognize that public and private sector must work together to ensure a sound economy? Do they have relevant business experience or understand the impact that county/state government have on local job creators?

Ranking:

- 5 - Resounding Yes - candidate exceeds expectations
- 4 - Yes - candidate meets expectations
- 3 - Somewhat - unsure of the candidates qualifications/knowledge/experience
- 2 - No - candidate does not meet expectations
- 1- Resounding no - candidate does not meet minimum expectations

N/A - If someone failed to send in survey, did not meet with us, or chose not to be endorsed, please just select N/A for ALL their categories.

Note, all responses are ANONYMOUS on survey monkey so please be honest.

Publicity

On our webpage, we have candidate score card page listing their final score, along with brief bio/summary. Can link to pdf of their scorecard chart, their webpages, our blank survey and question list, so the public can see what we asked them and based our decisions on.

We also have 2018 Voter Guide page (and hand outs etc) that list just those candidates we endorse and their bio/summary. Link back to the scorecard page. (click here to see scorecard of all filed candidates)

We do press release announcing scorecard, and any endorsements. Online and other paid communications promoting our webpage, voter guide.

Voter Guide = Just those we endorse

Score Card page = Information about all candidates.