

Please provide as much information as possible. Recognizing this form is general, certain questions may be more or less pertinent to a specific office or applicant.

Candidate Profile – Personal Profile

1. Candidate Name ____ Robyn Hattaway _____

2. Office You Are Running For _Canaveral Port Authority, District 5__

3. Phone Numbers.

home: _____

office: _____

cell: ____ 321.432.4343 _____

Please include a copy of your professional resume

4. Current Occupation: Attorney

5. Education (*if not detailed on your resume*)

6. Civic Involvement (*if not detailed on your resume*)

7. Are you involved in or have been involved with a local Chamber of Commerce?

I have not been a member of but have met with leaders from both Cocoa Beach and Melbourne chambers. I travelled to Tallahassee with the joint chambers in 2017 to advocate for Brevard business in light of cuts to Visit Florida and Enterprise Florida.

8. Have you run for office before? If so, when and what was the outcome? No

9. Party Affiliation Republican

10. How long have you been registered as the above Party? Unsure. Estimate 2010.

Completed applications and a copy of your resume should be sent to debbie@businessvoicepac.com.

All candidates will also be invited to an in-person interview. Endorsements will be made based on both the completed survey and the in person interview.

Campaign Profile

1. Manager's Name _____ n/a _____
2. Phone Numbers
office: _____
cell: _____
3. Treasurer _____ Aaron Hattaway _____
4. Other Consultants, Staff or Key Volunteers
Golden Jaguar Consulting, Lindsey Deaton,
5. If qualifying by petition, how are you collecting petitions?
Qualified 6/20/18 via fee
6. How many fundraisers have you had? _____ 2 _____
7. What is your fundraising goal? _____ \$45,000 _____
8. What type of voter contact are you budgeting for?
 - Online/Social Media
 - Signs
 - Direct Mail
 - Door Knocking
9. How many volunteers do you have engaged in your campaign and describe how you are engaging them?
 - Event support: 5-10
 - Door knocking: 5-10
 - Sign placement: 5-10
 - Fundraising calls/Word of Mouth: 10
 - Sign waving/Precinct volunteers: to be determined. Goal is 40.
10. Why are you running for this office?

The Port is a unique resource and one of the largest economic drivers in Central Florida. It is in a strong phase of growth, but it needs dynamic new leadership to grow with it. My family lives in Merritt Island and loves to spend time at the port, I have a vested interest in ensuring responsible growth and maintaining a spot I can hopefully take some grandchildren to one day. I am running to serve the Space Coast and preserve it in the process, utilizing my education in government, law and business.

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Business Profile

1. Various organizations and interest groups make endorsements, contribute to campaigns and help build a support coalition for candidates. Please indicate groups or organizations that you would seek out to support your candidacy.

I am meeting with stakeholders in the county and at the port, including: current and former County commissioners, current and former port commissioners, current and former CPA staff, leaders at local chambers of commerce, EDC, port tenants, Propeller Club Cocoa Beach hoteliers. I am grateful for support in the forms of shared knowledge, votes and monetary contributions.

To date I am being endorsed by: Sheriff Wayne Ivey, Canaveral Pilots Association, Space Coast Association of Realtors, Incumbent Commissioner for District 5 Tom Weinberg.

2. The Business community should support my candidacy because:

I have formal business education and experience. I support responsible growth in the Port district, recognizing it is a huge economic driver for much of Central Florida.

I am advocating for responsible growth and an emphasis on public safety to ensure the long-term viability of our main revenue sources. The average taxpayer has forgotten that the Canaveral Port Authority has taxing authority because it hasn't been used in thirty years. Other candidates have lots of plans to spend money, but none are concerned about protecting revenue streams, managing debt, or avoiding the taxes imposed by my opponent and past CPA commissions. A safe and successful port means no taxes and more business for hotels, cafes, retail stores, transportation services, commercial fishermen, medical providers, gas stations, and more.

3. Describe your experience that qualifies you for the position you seek, or to hold public office in general.

I have the professional and educational background to analyze complex business transactions. I am comfortable and experienced in managing overlapping federal, state, and local laws. I will support responsible growth in the Port district, recognizing it is a huge economic driver for much of Central Florida. I have been a trusted advisor to both small local businesses and large publicly held corporations, working with owners and high-level managers to insure success in litigation and business planning.

4. What have you done to prepare yourself to serve in this office?

As mentioned above, I am meeting with stakeholders in the county and at the port, including: current and former CPA staff, leaders at local chambers of commerce, EDC,

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CPA tenants, Cocoa Beach hoteliers...even local UBER drivers. I'm learning what's working, what's not working and what can be improved on.

I have studied both the Charter and historical documents about the development of the port. I also regularly reference and learn from the master plan. I regularly attend regular CPA commission meetings, events and special information sessions. I've also met individually with most of the current commissioners to ask questions and learn from their experience.

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Pre-Interview Questions

(For Legislative and County Commission races)

1. In the next 10 years, what do you believe will be the top three critical needs of Floridians/Brevard Country residents? What role will the office you are seeking play in helping meet these needs, and what plans do you have to help us do so?
2. How do you weigh decisions between the needs of your local district constituency and those of the county/state as a whole?
3. Assuming you are elected/re-elected to the Florida legislature/county commission, what will be your primary area of interest and what do you hope to accomplish in this area? What committees will you request if elected to the legislature?

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Pre-Interview Questions

(For School Board and Port Commission races)

1. Please describe your experience in financial management, budgeting or oversight that would qualify you to oversee the large budget of the school district/port?

In the course of law school, I took classes in business law, contracts, accounting, white collar crime, to name a few.

I am a member in good standing of the Florida Bar and am a member of the Business Law section. I understand best business practices, risk management and the stifling cost of litigation when things go wrong. I have analyzed and litigated multimillion dollar budgets to protect my client's business interests. I have been a trusted advisor to publicly held corporations and local small businesses. All of this enables me to read complex accounting reports and make decisions with appropriate fiscal conservatism and critical thinking.

2. Both the School Board and the Port Commission set the tone for their respective organizations. Please describe the role you hope to play in leading these organizations, from a public perception as well as internally.

In addition to all the comments above...

Personally: I will work to maintain and increase my community involvement at every level, and encourage staff and commissioners to do the same. By building relationships, we build more productive and invested teams.

Internally: The port needs clear policies for tenants and stakeholders, that are applied fairly and consistently – not through back deals and the old boys club. This gives staff better guidelines to perform and gives tenants more security in making decisions for their own businesses.

Externally: The port also needs to raise awareness of the important roles it plays beyond cruise travel. Cruise travel and its revenues allow the port to support a variety of sectors that are invaluable to the community, including commercial fishing, public recreation, federal defense, and the space industry. These aren't big money makers on the CPA monthly statements, but they bring jobs and value to our community.

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