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Business Voice Political Committee Announces Brevard Business Survey

Melbourne, FL: Business Voice Political Committee is conducting a survey of businesses from across the Space Coast as part of their preparations for the 2018 elections. They invite businesses of all sizes - from independent contractors to large corporations - to articulate what state and local policies are most concerning them. The data will be used by Business Voice as they conduct interviews with candidates running for state and county elections in 2018 and then produce a voter guide for the public.

The 11 question survey will be open until the end of February and can be found at <https://www.surveymonkey.com/r/BVbizsurveyjan2018>

“An engaged business community is part of what makes the Space Coast such a wonderful place to live, work and do business,” states the organization’s Executive Director, Kathryn Rudloff. “As Business Voice works to engage with local candidates and politicians, it is important that we understand what local job creators are really concerned about.”

Polling shows that voters increasingly look to their employers for guidance on political and policy issues, which is no surprise as trust in the media, unions and even the political parties are at record lows. The Brevard Business survey and resulting Business Voice Voter Guide are efforts to help amplify the opinions of local job creators in the political arena.

Business Voice is a small non-partisan political action committee whose investors recognize there is a need for common-sense leadership and a pragmatic approach to policy at the local level.

“With around 40 investors, we are a relatively small snapshot of local businesses,” states Rudloff. “We recognize not everyone wants to engage politically, but would welcome the opportunity to make their opinions known to local politicians. By engaging a wider sample, we hope to more accurately reflect the concerns of the local business community when it comes time to vet those running for office.”

At the end of the brief survey, participants will have the opportunity to sign up for future email updates from the group about issues and events leading up to the 2018 elections.

Business Voice is a non-partisan organization focused on providing a cohesive voice in political advocacy at the state and county level. Originally founded in 2008 by the Melbourne Regional Chamber of Commerce, the PAC spun off in 2015 to take on a more regional focus. They have three membership levels: \$500 Activist, \$1,000 Board Members and \$2,500 Executive Committee.

In addition to conducting interviews and promoting their non-partisan voter guide, they also hosted a candidate training program in 2017, to encourage local community leaders to consider public service. Visit www.BusinessVoicePAC.com for more information. Questions about joining Business Voice may be sent to info@businessvoicepac.com .

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Business Voice Political Action Committee, Inc. is a political committee organized and existing in accordance with Chapter 617, Florida Statutes, and is an independent, autonomous organization not affiliated with any political party or political organization.

Business Voice engages businesses from across Brevard County and the Central Florida Region to provide a cohesive voice in political advocacy at the State, regional and local levels. Business Voice is operated on a non-partisan basis to promote pro-business candidates and a pro-business legislative agenda.