

Candidate Profile – Personal Profile

1. Candidate Name **Jack F. Smink**
2. Office You Are Running For **Brevard County Commission District 2**
3. Phone Numbers.

cell: **321-604-0531**

Please include a copy of your professional resume

4. Current Occupation: **Full Time Candidate**
5. Education (***see resume***)
6. Civic Involvement: **Over the course of my entertainment career, I performed benefit concerts locally at The King Center, The Scott Center, The Henegar Center, and throughout the United States, as well as in England, raising more than \$400,000 for causes such as Honor Flight, National Homeless Veterans Support, The Daily Bread in Melbourne, The American Cancer Association, Viera Soccer, AFFIRE in Clearwater, Camp Sunshine in Portland, Maine, British Breast Cancer Charities – my event raised enough money to fund a scanning machine for a hospital near Basingstoke, England, The United Way, Joe's Club for Alzheimer's, and numerous other causes.**

7. Are you involved in or have been involved with a local Chamber of Commerce?

Yes. I have been a member of the Cocoa Beach Area Chamber of Commerce off and on for the past 36 years. I am currently a member.

8. Have you run for office before? If so, when and what was the outcome?

Yes. In 2014, I ran for Brevard County Commission District 2 as a No Party Affiliate Candidate. I garnered nearly 29% of the vote, coming in second place.

9. Party Affiliation **Democrat**

10. How long have you been registered as the above Party?

I registered on January 12, 2018.

Completed applications and a copy of your resume should be sent to debbie@businessvoicepac.com.

All candidates will also be invited to an in-person interview. Endorsements will be made based on both the completed survey and the in person interview.

Campaign Profile

1. Manager's Name **Jack Smink**
2. Phone Numbers
cell: **321-604-0531**
3. Treasurer: **Robert Barbaris**
4. Other Consultants, Staff, or Key Volunteers:
none
5. If qualifying by petition, how are you collecting petitions?
I am knocking doors.
6. How many fundraisers have you had? **none**
7. What is your fundraising goal? **\$60,000**
8. What type of voter contact are you budgeting for?
Direct mail, road signs, yard signs, and campaign literature.
9. How many volunteers do you have engaged in your campaign and describe how you are engaging them?
I use volunteers as needed.
10. Why are you running for this office?
I am running for this office because, as a third generation Brevardian, I have always wanted to serve Brevard County. Also, because of my previous business experience over the past 30+ years, along with skill sets that I have developed while in those positions, I am a good fit for this office. I love Brevard County.

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Business Profile

1. Various organizations and interest groups make endorsements, contribute to campaigns and help build a support coalition for candidates. Please indicate groups or organizations that you would seek out to support your candidacy.

Fire Fighters, Brevard County Sheriff, Hoteliers, Economic Development Commission (EDC) Linda Weatherman, Brevard Federation of Teachers (endorsed me during my 2014 campaign), AFL-CIO, any Veteran's Organizations, Space Coast League of Women Voters, Progressive Alliance, NAACP, Democratic Black Caucus, North Merritt Island Homeowners, East Merritt Island Homeowners, EELS.

2. The Business community should support my candidacy because:

My background is being a businessman in several formats. I have run my own business, worked in upper management for large businesses and corporations, or have run my own businesses for my entire adult life, beginning at age 24 – taking over my father's business after he was unable to continue due to illness. Because of these experiences, I understand the large role that business plays in our government and in our county. That allows me to also have a working relationship with Brevard County businesses.

3. Describe your experience that qualifies you for the position you seek, or to hold public office in general.

Having been a business owner, and having worked in upper management with regional and national corporations, my business acumen, I believe, gives me skill sets to be a good fit as a county commissioner. Along with that, I have spent countless hours of research – going over budgeting and major county issues, with Brevard County department heads – twice, meetings with the county manager and assistant county managers - twice, and with organizations such as EDC, EELS, and CRAs. Also, I spent time in all facets of county workshops having to do with county infrastructure and budgeting. I went to the Blue Ribbon Committee meetings, learning about our county's infrastructure. Simply put, I've done my homework.

4. What have you done to prepare yourself to serve in this office?

At the risk of sounding redundant, please refer back to my answer for question 3.

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Pre-Interview Questions
(For Legislative and County Commission races)

1. In the next 10 years, what do you believe will be the top three critical needs of Floridians/Brevard County residents? What role will the office you are seeking play in helping meet these needs, and what plans do you have to help us do so?

Part A. Managed growth and sustainability. Environmental Issues. Jobs.

Part B. I believe a County Commissioner's value comes from their ability to lead by applying a fair, common sense approach to all issues, and a willingness to roll up their sleeves, to do their homework, and research the needs of the community in order to come up with long term solutions. Also, good negotiating skills and relationship building are essential parts of the skill sets needed for this office.

As a county commissioner, I believe that building early relationships with the county management and the business community, as I have already done, will allow me to go back to these managers and department heads quickly and easily, to ask questions and seek answers about issues that come up during my term as county commissioner. These relationship skills are absolutely essential in order to effectively serve Brevard County.

2. How do you weigh decisions between the needs of your local district constituency and those of the county as a whole?

Simply stated, that decision has to be made based on urgency, need, and an innate ability to see the whole picture at a county level.

3. Assuming you are elected to the county commission, what will be your primary area of interest and what do you hope to accomplish in this area? Assuming you are elected to the county commission, what will be your primary area of interest and what do you hope to accomplish in this area? **My primary area of interest is restoration of the Indian River Lagoon. My full answer is that I am interested in our environmental issues, managed growth and sustainability, along with all other facets of the environment and business needs presented to the Brevard County Commission.**

What committees will you request if elected to the County Commission? Economic Development Commission; East Central Florida Planning Council; Florida Association of Counties; Central Florida Expressway Authority; Growth Management, Agricultural, and Environmental Committee; Space Florida Board of Directors Legislative Committee, Tourism Development Council; Transportation Planning Organization; Value Adjustment Board – Indian River Lagoon Council; LEAD Brevard.

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