



Please provide as much information as possible. Recognizing this form is general, certain questions may be more or less pertinent to a specific office or applicant.

Candidate Profile – Personal Profile

1. Candidate Name: Victoria Mitchner

2. Office You Are Running For: Brevard County Commissioner, District 2

3. Phone Numbers.

home: _____

office: _____

cell: (321) 795-9849

Please include a copy of your professional resume

4. Current Occupation:

HR Consultant

5. Education (*if not detailed on your resume*)

Please see resume

6. Civic Involvement (*if not detailed on your resume*)

Please see resume

7. Are you involved in or have been involved with a local Chamber of Commerce?

No I have not, but I am interested in becoming involved

8. Have you run for office before? If so, when and what was the outcome? Yes **No**

9. Party Affiliation Republican **Democrat** Other: _____

10. How long have you been registered as the above Party?

I've been a Democrat since the first day that I was able to vote

Completed applications and a copy of your resume should be sent to debbie@businessvoicepac.com.

All candidates will also be invited to an in-person interview. Endorsements will be made based on both the completed survey and the in person interview.

Campaign Profile

1. Manager's Name: Yvette Rice

2. Phone Numbers

office: _____

cell: (321) 482-0952

3. Treasurer Lynnard Woods II

4. Other Consultants, Staff or Key Volunteers

Sonya Mallard, Communications Director

Veronica Mitchner, Jerome Smith, Jabez Colgin, Angel Kelleem (Staff)

5. If qualifying by petition, how are you collecting petitions?

I am qualifying by petition; currently my campaign team is collecting petitions for me and April 28th is the last day that we will be out in the district collecting over the amount needed for me to make the ballot.

6. How many fundraisers have you had? 0

7. What is your fundraising goal? \$30K

8. What type of voter contact are you budgeting for?

The current budget is for \$10K in voter contact (e.g. Facebook ads)

9. How many volunteers do you have engaged in your campaign and describe how you are engaging them?

Currently I have 30+ volunteers and the way that they are engaged is through a Facebook group chat and text messaging. Most of my volunteers are millennials like myself and this method works for us. We also meet up at various places to also sit down and brainstorm ideas.

10. Why are you running for this office?

I am running to be the voice for ALL of the residents in District 2 despite their socioeconomic status, to enhance our space activities and protect our natural resources while enhancing economic development.

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Business Profile

1. Various organizations and interest groups make endorsements, contribute to campaigns and help build a support coalition for candidates. Please indicate groups or organizations that you would seek out to support your candidacy.

I seek the support of any organization who has a mission to help provide value to the lives of Brevardians, who protect and serve in the community, and seek to protect our local natural resources. However, if I am to name some of the organizations it would be the International Association of Fire Fighters (IAFF), teacher unions, environmentalist groups and groups promoting economic development.

2. The Business community should support my candidacy because:

I would ask the business community to support my candidacy because I believe that in order for the county to attract or retain the business we currently have, there has to be some type of incentives in place to appease business owners. For instance, the small business owner just starting up, I'd like to waive some of the start up cost. This helps to get the owners doors open faster to consumers.

3. Describe your experience that qualifies you for the position you seek, or to hold public office in general.

I've been in government my entire working career starting at the lowest level and working my way up; I understand how the government operates. I've drafted budget proposals that exceed over a \$1M, staffed employees and assigned equipment costing over \$1M. I've drafted policies and procedures that were approved with no revision for higher level government officials. I can go on and on, but the most important thing is I seek to understand people. A person can have several degrees but lack common sense and how to deal with the common person.

4. What have you done to prepare yourself to serve in this office?

To be honest, I am not sure if anyone can be well prepared but I've studied all of the hot button topics in the community. I've hosted listening tours throughout the district, I've went out and asked residents what would they like to see different within the county. I've met with business owners small and big to see what changes they'd like to see. I've went out and spoken to other organizations and groups about the issues most important to their members. I have future meetings scheduled with elected government officials regardless of party to find ways to better serve the residents of Brevard.

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Pre-Interview Questions

(For Legislative and County Commission races)

1. In the next 10 years, what do you believe will be the top three critical needs of Floridians/Brevard County residents? What role will the office you are seeking play in helping meet these needs, and what plans do you have to help us do so?

The next 10 years are critical especially with the current issues with our lagoon, a viable solution is needed. Next is moving the county towards becoming the world's space industry headquarters; we have Kennedy Space Center sitting in our backyard and is such a huge opportunity that shouldn't be missed. Economic development would be my third item, the county needs jobs that residents are able to earn a livable wage and support their families, live out the American dream and own their own home. When elected, I plan to champion all of the three critical needs that I mentioned plus more. I am going to be reaching out to anyone who is willing to sit down and work out deals that would benefit Brevardians.

2. How do you weigh decisions between the needs of your local district constituency and those of the county/state as a whole?

The needs of the my local constituents will come first always, but I will seek to find a happy medium with the needs of the county/state as a whole.

3. Assuming you are elected/re-elected to the Florida legislature/county commission, what will be your primary area of interest and what do you hope to accomplish in this area? What committees will you request if elected to the legislature?

When elected to the county commission my primary area of interest would be to promote economic development. I understand there are families out here that are facing tough decisions, whether to pay all of their light bill or pay half and buy groceries. I hope to work with small and big business owners and helping them getting residents to work. Currently the new Walmart Distribution Center in Cocoa has about 400 vacant positions and the average starting pay for an entry level position is around \$19 hourly. This is the type of business the county needs to help our local residents to earn a livable wage to support their families. When we have more people in the workplace their working and paying taxes, which will help fund the lagoon tax clean up efforts. This is something that I've explained to many people who are big on environment, I'd love to have our local environmental issue listed first but I understand it takes money to support the clean up.

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