

Please provide as much information as possible. Recognizing this form is general, certain questions may be more or less pertinent to a specific office or applicant.

Candidate Profile – Personal Profile

1. Candidate Name_ Cheryl McDougall_____
2. Office You Are Running For __Brevard School Board- District 2
3. Phone Numbers.

home: _____

office: _____

cell: _719-640-1537_____

Please include a copy of your professional resume

4. Current Occupation:

Licensed Clinical Social Worker

5. Education (*if not detailed on your resume*)

See resume

6. Civic Involvement (*if not detailed on your resume*)

7. Are you involved in or have been involved with a local Chamber of Commerce?

I have attended events sponsored by the Chamber of Commerce.

8. Have you run for office before? If so, when and what was the outcome? Yes No

9. Party Affiliation Republican Democrat Other: _____

10. How long have you been registered as the above Party?

Since I could register to vote at age 18.

Completed applications and a copy of your resume should be sent to debbie@businessvoicepac.com.

All candidates will also be invited to an in-person interview. Endorsements will be made based on both the completed survey and the in person interview.

Campaign Profile

1. Manager's Name ___Michelle Green

2. Phone Numbers

office: _____

cell: ___321-626-8613

3. Treasurer ___Cheryl McDougall___

4. Other Consultants, Staff or Key Volunteers

Cindee Schwartz, editor, Lyle Smith-webmaster

Joan Majid-fundraiser lead

Vicki Mace-consultant

Phil Schwartz-deputy treasurer

5. If qualifying by petition, how are you collecting petitions?

I have already qualified by petition. My volunteers and I went to local events, libraries, market places and knocked on doors in local neighborhoods.

6. How many fundraisers have you had? ___I am just starting _____

7. What is your fundraising goal? ___\$8,000_____

8. What type of voter contact are you budgeting for?

I am budgeting for flyers, doorhangers, signs and buttons. We will also be reaching out by telephone.

9. How many volunteers do you have engaged in your campaign and describe how you are engaging them? I currently have 10 volunteers and am asking for more via my website. I communicate via messenger, email, and telephone.

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10. Why are you running for this office?

I am passionate about public education and our children. I want to make sure each child receives a high-quality education which results in them being prepared, productive, informed and engaged citizens. I am a strong advocate for providing a safe learning and working environment. I propose a proactive approach to school safety by implanting a social emotional learning (SEL) curriculum. SEL curriculum is a process that helps children apply the knowledge, attitudes and skills necessary to understand and manage emotions, set and achieve positive goals, develop empathy for others, develop friendships and make responsible decisions. Along with a SEL curriculum, each school would have a social worker or mental health clinician available who could teach the SEL curriculum

It is important to me that our teachers and staff are adequately supported. We need to make sure we provide incentives for our teachers to stay and not look elsewhere for employment. In essence, I want to remove barriers that prevent a child from receiving a quality education.

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Business Profile

1. Various organizations and interest groups make endorsements, contribute to campaigns and help build a support coalition for candidates. Please indicate groups or organizations that you would seek out to support your candidacy.

Brevard Federation of Teachers

Kiwanis Club

National Association of Social Workers

Space Coast Relators

Home Builders & Contractors Association

2. The Business community should support my candidacy because:

I believe that a quality education supports our business community by providing educated creative employees. When people are relocating or moving to an area, they look at the quality of the local school system. I will work tirelessly to make sure our students, schools and teachers have the resources they need to be successful. I will advocate in Tallahassee for our legislators to make education a number one priority.

3. Describe your experience that qualifies you for the position you seek, or to hold public office in general.

I have 11 years in education, with the last six as a school social worker. Prior to that, I was a director managing the whole Mid-Atlantic region for a managed mental health care corporation. I negotiated contracts and worked with union and management to resolve issues. I work very well with people and listening and problem solving are two of my greatest strengths.

4. What have you done to prepare yourself to serve in this office?

I have attended school board meetings, met with teachers, talked with parents and done extensive reading on various school documents.

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Pre-Interview Questions
(For School Board and Port Commission races)

1. Please describe your experience in financial management, budgeting or oversight that would qualify you to oversee the large budget of the school district/port?

As a director in a managed mental health care company, I worked with client accounts, staff hires and knew who I could rely on to help me with any budget concerns. In my private psychotherapy business, I managed my own finances.

2. Both the School Board and the Port Commission set the tone for their respective organizations. Please describe the role you hope to play in leading these organizations, from a public perception as well as internally.

As a social worker my one of my strengths is my ability to meet people where they are and to listen to their concerns. I want to have a collaborative relationship with my fellow board members and the Brevard Federation of Teachers. I will work hard to develop community trust and to be available to hear their concerns.

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