

Please provide as much information as possible. Recognizing this form is general, certain questions may be more or less pertinent to a specific office or applicant.

Candidate Profile – Personal Profile

1. Candidate Name David Meader_____
2. Office You Are Running For School Board Representative of District
1_____
3. Phone Numbers.

home: __321-514-8176_____

office: __321-289-0843_____

cell: __321-514-8176_____

Please include a copy of your professional resume

4. Current Occupation: Middle School History and Civics Teacher
5. Education *(if not detailed on your resume)*
6. Civic Involvement *(if not detailed on your resume)* I belong to the North Brevard Evening Rotary Club, Titusville Chamber of Commerce, League of Women's Voters, the LWV Education Committee, North Brevard Republican Club, Space Coast Republican Club and Brevard Republican Executive Club.
7. Are you involved in or have been involved with a local Chamber of Commerce? Yes. I attend both the Education Committee and the Governmental Affairs meetings for the Titusville Chamber of Commerce and attend and participate in community events hosted by them.

8. Have you run for office before? If so, when and what was the outcome? Yes No

No

9. Party Affiliation XX Republican Democrat Other: _____

10. How long have you been registered as the above Party? Since 1979.

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Campaign Profile

1. Manager's Name _Karen Meader_____
2. Phone Numbers
office: ___858-437-7352_____
cell: ___321-289-7246_____
3. Treasurer ___Michelle Hefelfinger_____
4. Other Consultants, Staff or Key Volunteers
Scott Ellis, Sunny Aggarwal, John and Marcy Cipolletti, Cheryl Lankes, Jill Whitson and Margaret Goudelock.
5. If qualifying by petition, how are you collecting petitions? We collected our petitions mostly through meeting people at public events such as Titusville's Downtown Friday Nite events, Chamber Events and door to door.
6. How many fundraisers have you had? __We have had 15_____
7. What is your fundraising goal? __\$28,000_____
8. What type of voter contact are you budgeting for? Yard stake signs, commercial signs, multiple post card mailings, a booth at community events, Facebook ads and contact, phone banking, monthly purchasing of Web Elect and Advantage to assist with mapping out door to door engagement where I will leave door hangers.
9. How many volunteers do you have engaged in your campaign and describe how you are engaging them? We have over 15 active and dedicated volunteers who can be counted on to be at events and volunteer their time. In addition, we have a number of supporters who although very busy, have been spreading the word by helping us arrange for sign placement and also directing people to our website so they can get information on issues and offer support.

Why are you running for this office?

I am running because we must change the inequality in our North area schools. We have no real "choice" schools in the North area. Our students and families need these locally, so our children don't have to be bussed away from their community.

Eight years ago, only 9% of the other districts in Florida were rated better than Brevard, now 28% of the other districts are rated better than us. This must change.

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School security has been an issue for over fifteen years. Teachers and parents have been talking about the need for upgrades all this time. The “hardening” of our schools that has been done is not enough. There are many schools that can be easily accessed in seconds, this has to change.

The Board has ignored the will of the people when it comes to class size and had chosen not to abide by the Class Size Amendment but paid fines instead. Children are being robbed of the personal attention that is their right.

The district discipline policy needs to be addressed. The current policy is not effective.

We are losing teachers due to a lack of pay and we can't replace them. Full time subs are being used in many classes and many of these substitutes are not qualified to teach the subjects they were hired for.

We need to change how the Board operates or a generation of children will fail to reach their full potential.

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Business Profile

1. Various organizations and interest groups make endorsements, contribute to campaigns and help build a support coalition for candidates. Please indicate groups or organizations that you would seek out to support your candidacy. I am seeking endorsements from Business Voice Pact, Space Coast Board of Realtors, Home Builders & Contractors Association of Brevard, Florida Education Association and National Education Association. I am asking for support through volunteer mobilization and campaign donations from individuals from the numerous political organizations that I belong to. I have received the endorsement by The Brevard Federation of Teachers as their candidate for District 1.
2. The Business community should support my candidacy because: Improving our schools will help revitalize our business and housing market in North Brevard. Many people like the North Brevard area, but choose not to live here due to the quality of our schools. We currently have no "A" rated High Schools or rigorous college preparatory programs. There is also a need for vocational programs to prepare students for careers out of high school in the various businesses in and moving to North Brevard. If I am elected, I will work with the business community to determine their needs and partner with them and community leaders to make it happen.
3. Describe your experience that qualifies you for the position you seek, or to hold public office in general. I have been a teacher for fourteen years in the area in which I am seeking office. I have served on the School Leadership Committee at Jackson Middle School, served and elected as Chairman of the School Advisory Committee which helps develop our School Improvement Plan. I was the Building Representative for Brevard Federation of Teacher's Union for 8 years. I was elected twice to the Brevard Federation of Teachers Executive Board. I know first hand how the school board's decisions impact students, parents, teachers and the community.
4. What have you done to prepare yourself to serve in this office? Besides from the experience listed above, I attend school board meetings and speak at them regularly. I have attended candidate training provided by Business Voice, and the Supervisor of Elections office. I have sought out advice from current and former school board members and partnered with other elected officials in Brevard County. I have consulted with people familiar with the School Board's budget to understand their reports and processes. I participated in a legislative trip to Tallahassee hosted by the Chamber of Commerce and met and spoke with our Legislators. Following that trip, I have spoken privately to both Senator Hukill and Representative Plasencia about education issues.

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Pre-Interview Questions
(For School Board and Port Commission races)

1. Please describe your experience in financial management, budgeting or oversight that would qualify you to oversee the large budget of the school district/port? For part of my working career I was a retail manager for a corporate retailer and privately-owned retail store. Monthly I would have to review and report on my P&L and justify all financial decisions that were made. While running my own business I also chose appropriate insurance, approved capital improvements and submitted financial reporting to state and federal governments.

2. Both the School Board and the Port Commission set the tone for their respective organizations. Please describe the role you hope to play in leading these organizations, from a public perception as well as internally. I intend to have an open two-way communication with all members of the community. I will inform the community of security and performance issues. I intend to office in one of the District 1 schools so I am accessible to parents, teachers, administration and community leaders. I will attend School Advisory meetings regularly at all north area schools. The job of School Board Representative will be my full-time job and will be my only focus.

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