

Charles Parker - general election notes

- 1) what have you heard from voters? Top 3: 1) class size, particularly prents. We have teacher shortage up there trouble hiring, classes are really big. And class size amendment works it used to be strict, the legislature changed it, because we are choice district it is school wide average. That to me is criminal. We have teachers with 30 kids in intensive reading. These are supposed to be SMALLER. They haven't passed FSA.. 40% brevard students not up to speed on science reading and math. Serious things we need to fix. Especially when see at elementary - 25 kids in kindergarten too much. People who aren't parents talk about taxes 2) they don't want to pay more taxes. You are familiar with trim and rollback rates, according to district, with property tax increase about 3% each year, we've lost \$25 million. Even if we raise millage it is still not bringing more money in. I talk about 1/2 cent sales tax passed a few years back, and people think it is doing good job. Helped with facilities and security. 3) vocational education, partially because they don't understand our program we have in brevard. Many older don't see program like what they had, so don't understand what we do have. I've spoken to adult ed director to get a dedicated vocational training program. Met with eastern Florida as they have programs as well. We have great dual enrollment with academics, not as much with trades. Only 10 kids enrolled. Parents love dual enrollment, it because "free". Not free district pays for it. Need to look into that... get college and books. However on flip side, for those few thousand, is it best use of our money for all kids in district.
- 2) Taxes is main thing. With only 30% of schools A schools, that is driver for people and businesses that move here. When they see our rating that can limit our growth and investment coming here. I think comes to fruition with you guys. And teachers shortages doesn't help... we need to get teacher pay up to attract better teachers or we are going to be in deep trouble. Going to be a significant problem. Related to class sizes... and teacher retention. A loser on all ends. I teach engineering... and limited by computers and teachers. Kids want these classes and cant get in..
 - 1) I worked in businesses and hotels locally and in aerospace. Every job I've had work with business community, we need to have you come hep our district with budgeting and staffing. Its mostly educators out there running the show and I don't know that educators make the best decisions and we need your help.
- 3) Dr. Mullins. I got to know him 10 years ago when on interview committee like this, and I got hired. A few weeks ago I got to see him at recent football game. Agree we can work together well. Former teacher worked his way up I like that and hope we can keep him here for a while. He has been "drinking from firehose" and I think we have to wait and see how and what changes he makes. He was the COO of district... created for him. \$370k for COO salary and staff... is that still needed. They changed structure and added \$1million for management positions like that. Are they needed?
- 4) School security. I want SRO in every school. \$130k apiece. Reviewed guardian ship debate timeline. I was under impression security professionals temporary. Andy Z made it sound like in a debate they'd be permanent and add on. I am for guardian program if sheriff lvey wants to put it forward. I think we can put the right people in place, and help them prioritize their roles. Fiscal side - we can get 3 guardians in every school school or \$300k in every school. Only \$500 stipend, gun and training. I trust those people to be diligent in what they are doing and responsibility. I am not for arming teachers. Told BFT that only teachers I support ROTC, or A or B (ksr missed) or if we had inequity between schools. Make sure all equal coverage. Other component HR - have to figure that out. Does being
 - 1) Insurance cost? I haven't found anything from other states that have similar programs where liability costs went up. 18 states have it. Alabama and Georgia, CO, ...
- 5) Path to victory - head to head - Mr. Sullivan and I had similar voters, between two of us had 57% of vote. He gave me his signs and locations and will be endorsing me. Ordered new

signs and cards, doing social media advertising, touting my experience as parent and teacher in BPS 20+ years and lived here 38 years. Smaller classes and smarter planning. want to do another mailer, I didn't do in primary. We are non-partisan and Dems helped her. This time Republicans will send a mailer out with their slate. I'm out knocking doors. I've targeted about 8 precincts we underperformed. Frank or I won 30 of 33 precincts, so we need to keep that block. He had Ivey because of old friends. At that time stomp and school security I hadn't been asked directly, but sheriff and I meeting this week and going to talk to him. I have Steve Crisifuli and Posey.

- 6) Why biz support. My history with the community here. Worked with biz community quite often, through career and in role with HS academy program. I am liaison for school with public businesses. We can work well together, know each other, can trust you to come to me but I have high expectations for you as well.
- 7) My response is I want you to tell 10 people in district to vote for me, or if they can give to me. My goal is \$10 grand. I want the Republicans mailer to target NPA's. Don't all at me when I knock on doors. Looking at doing a fundraiser.
 - 1) volunteers? Huge Facebook presence, personally have 2k friends and 500 following campaign page. I had the most donors of any school board candidate, I had 90 to 100 people give me donations. I had dozens respond via Facebook to give. I like to knock personally, but this time I will get help there.
- 8) Why BFT endorse her not you, a teacher? 1) I'm not a union member. 2) I'm not opposed to charter schools, that is hot button issue for BFT 3) they are against guardian program, I support it. 4) they are support Andrew Gallium for Gov, I'm not. Enough said.
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