

Cheryl McDougall - General Election Notes

- 1) hearing from voters? Depends on who you talk to. One group very motivated against the Marian program. I've been out since the begin against that. I support social emotional learning and more mental health in the schools. Another group, don't like where we are right now in the country, and they are coming out to vote right now. More national motivation there. But the guardian program locally parents are very concerned.
- 2) Someone had asked me how going to make it work if unknown and no money? Well I knocked on a lot of doors, over and over, all parts of the district. I think I was naive when I got into this. I have learned so much. When you listen to people you get more than when you do all the talking.
- 3) Superintendent? Two thoughts. I wondered why we didn't look at all candidates. On other hand because of Dr. B quick leaving, we didn't have to reinvent the wheel. I don't know him. We will see how it goes.
- 4) Guardian program? I think it depends who gets elected to the board. Some are very in favor of guardian program... we are too late when someone comes in with gun. Need to be more proactive. Take money to support social workers and preventative efforts, and strengthen physical security - doors, badges, locks, - everyone plays a role in safety of our children.
- 5) Path to victory? Going out even more - as a group, this is our message, I have printed out handouts, giving them out encourage to visit website, I'm starting a blog. Not focusing as much on signs... I think they loose impact. I have bunch of volunteers, handwriting postcards, knocking doors. Democrat party very helpful, they gave me money also in the primary they had a slate ticket and I was listed and that was helpful. They are helping get the volunteers for knocking.
- 6) I would like the support of business community. Opportunity for us to partner together. Why are we not having more apprentice programs, internships, opportunities to bring in business community to the schools. I want to have advisory board - teachers, parents, biz community, students, have creative ideas to solve problems .
 - 1) Al: school board has programs to get businesses and churches involved in the schools. I want to see who else can we reach out to. I spoked to one group and they helped, but they were ... are you always goignto have to rely on us to fill gaps in budget??... and I had to answer yes. For now we do need to rely on them.
 - 2) Jim - how do we get more vocational schools. Teaching geometric by building habitat house. Males and females, and number of students said " I would never have thought of geometry in this way, or that I'd be interested in construction". We don't have stand alone schools, but can we improve.
- 7) Ask volunteers to help walk, drive walkers phone bank etc.
- 8) Fundraising - I am always surprised at normal everyday people who are giving to my campaign online, and I just got BFT endorsements and their check big shot in the arm.
- 9) Budget - who have you met with spoken to - Andy I tased a little bit, I have not reached out to finance department, I have spoken with BFT, in my past life I worked for a larger corporation and presented judiciary reports . I am concerned there is not a lot of fat in the budget and I am not sure how we are going to get teachers raises. We are loosing teachers... 80 positions still open in the district. I want to advocate to Tallahassee to better fund education. We are 44th per spending in the country. And we need teachers not to leave. New teachers are great but don't have experience.
 - 1) How do you appeal to electorate to (anti tax county) to raise \$ for teachers. Listening tour, community outreach. You have to decide what is important and make that priority. Us as board getting the word out why that is important.
- 10) Hiring practices - we hear from teachers who apply and are thrown out for silly reasons... and we are shooting ourselves in the foot (jim's question). Cheryl: I don't know HR person

but have heard we have had problems. But where I came from we hired with fidelity, and group interviews so less subjective.